

A Bus Industry Perspective



What is the role of efficiency?

The screenshot shows a mobile application interface for bus departures. At the top, the status bar indicates 'vodafone UK 4G', the time '17:56', and a battery level of '75%'. Below the status bar, there is a back arrow, a red circle with 'R', and the location 'Brownlow Street'. Two tabs are visible: 'Departures' (selected) and 'Street Map'. A warning icon and text state: 'Buses serving the Bow & Mile End areas are subject to diversion & delays due to road closures for the annual fireworks display in Victoria Park'. Below this, there are buttons for 'All Routes', '8', '25', '242', and '521'. The main list shows several bus routes with their destinations and arrival times:

Route	Destination	Arrival Time
Route 521	Waterloo	1 min
Route 521	Waterloo	2 min
Route 521	Waterloo	2 min
Route 521	Waterloo	3 min
Route 8	Holborn	9 min
Route 521	Waterloo	9 min

Below the bus routes, there is a section for 'Alternative Transport Results' featuring an Uber logo and the text 'Uber Free ride up to £10 2 min'. At the bottom, there is a yellow banner with the text 'IN A HURRY? TAP HERE FOR FILL UP & GO' and a Shell logo.

cpt



Things we really like

Enhanced Partnerships

- Including **measures** as well as **facilities**
- Creating a safe space to talk
- Clarity that bus provision is still **market led**

Franchising Schemes

- Clear and logical tests
- Promoting authorities are responsible for TUPE and pensions

Things that keep us awake

Enhanced Partnerships

- Voting in smaller markets – particularly if the scheme-maker sets the price of multi-operator tickets

Franchising Schemes

- Compensation remains an issue

Things that we can make work

- Information on the move for bus passengers (Talking buses is one way of doing it)
- Open data (But there may not be as much as you think)
- Cleanest buses where it matters most

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