



HALO-The Wigan Experience

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Where we were- “Licensing Mapping”

16 Places	LSOA Code	LSOA Name	Overall	Alcohol Specific NEL admissions	DAAT Users - Alc	DAAT Users with Children - Alc	TIIG All injuries + Alc	TIIG Assaults + Alc	All Crime + Alc	ASB + Alc	CC + Alc	DA Crime + Alc	DA Incidents + Alc	SV Crime + Alc	Violent Crime + Alc	YCA + Alc	Complaints Alcohol to Undeage (TS)	Number of Off Premises	Number of On Premises
Abram / Platt Bridge	E01006212	Simpkin Street Estate	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	0	1
	E01006213	Woodcock Drive Estate	Green	Green	Green	Yellow	Orange	Orange	Green	Green	Green	Green	Green	Yellow	Green	Green	Green	0	2
	E01006214	Warrington Road / Lee Lane Est	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	8	3
	E01006215	Platt Bridge North East	Green	Green	Orange	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	0	3
	E01006216	Park Lane Estate	Green	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	0	0
	E01006217	Spring View	Green	Green	Green	Green	Orange	Yellow	Green	Green	Green	Green	Yellow	Green	Green	Green	Green	2	1
	E01006218	Platt Bridge North	Green	Green	Green	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	3	1
	E01006219	Whelmar Estate	Green	Green	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	1	1
	E01006329	Bickershaw	Green	Green	Green	Green	Green	Red	Green	Green	Green	Green	Green	Green	Green	Green	Green	2	1

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Counsel Opinion

“The mapping data demonstrates the levels of alcohol related disruption within the LSOA. What it does not demonstrate is what difference allowing the premises in question to extend its hours is likely to have”



Counsel's Opinion

- “take the view that the S of S envisages representations being made which are wider than those with specific links to the premises or individual”
- “nothing which prohibits a locality based representation rather than premises specific”
- “without a Cumulative Impact Policy, the mapping is insufficient in itself”

Counsel's Opinion

“can see no difficulty in adducing evidence that increased opening hours or an increase in density of establishments is statistically likely to result in more problems”

“without such evidence the decision is open to challenge on the basis that the LA has given undue weight to its own extrapolation and opinion, without a proper evidential base

Counsel's Opinion - Conclusions

“Were a cumulative impact assessment available, **or indeed any empirical evidence regarding the statistical likelihood of an increase in disruption connected to increased density or availability**, then there would be the evidence on which to base such a representation”

HALO

- 6 health datasets
- LSOA level
 - IMD
 - Health Deprivation
 - Alcohol Specific Deaths
 - Alcohol Specific NEL admissions
 - DAAT Users-Alcohol
 - % residents believing people being drunk is an issue in the area

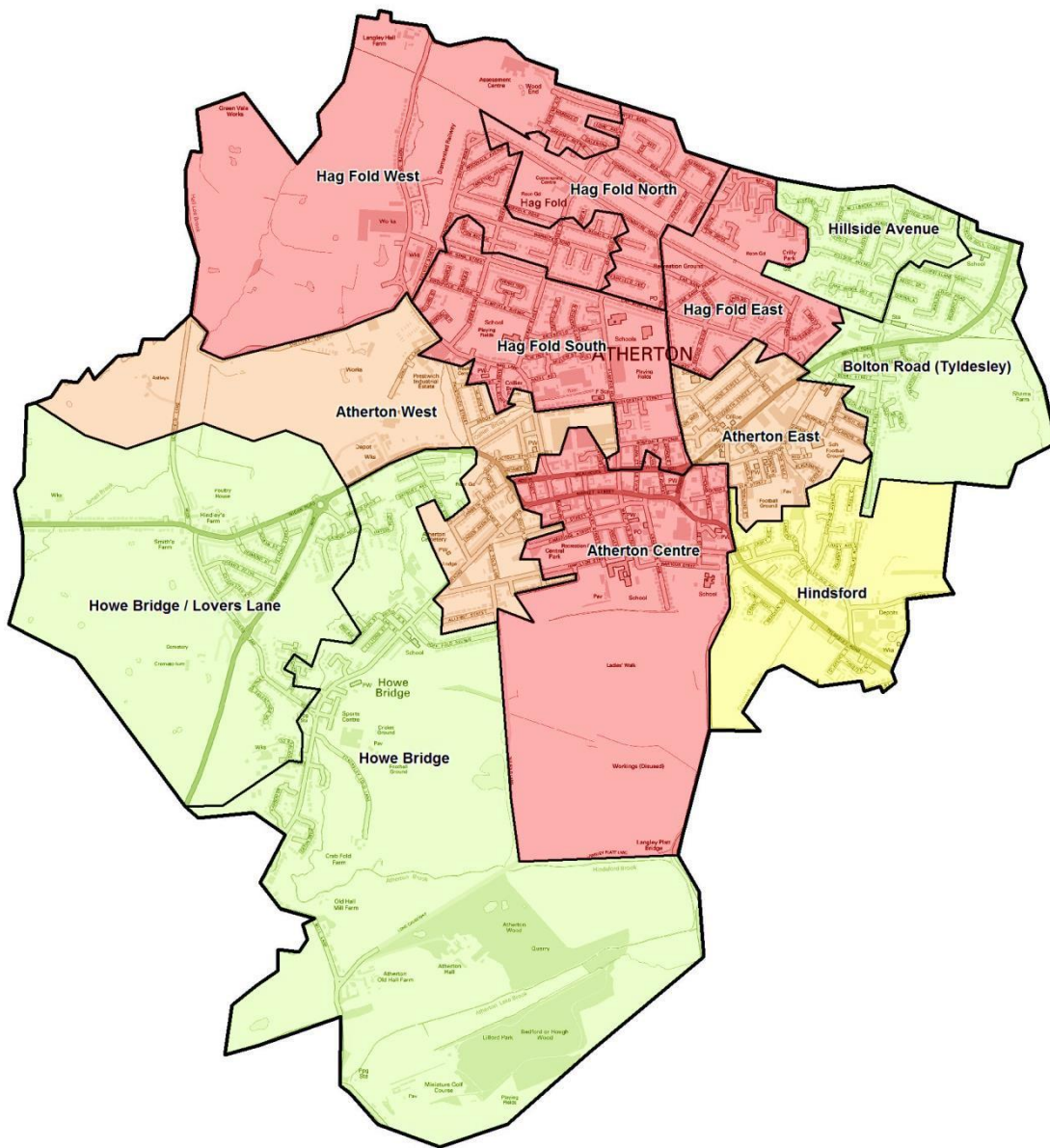
Licensing Mapping

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16 Places	LSOA Code	LSOA Name	DAAT Users with Children - Alc	TIIG All injuries + Alc	TIIG Assaults + Alc	All Crime + Alc	ASB + Alc	CC + Alc	DA Crime + Alc	DA Incidents + Alc	SV Crime + Alc	Violent Crime + Alc	YCA + Alc	Complaints Alcohol to Undeage (TS)	IMD (Nationwide Deciles)	Health Deprivation (Nationwide deciles)	Alcohol-specific deaths	Alcohol Specific NEL admissions	Alcohol Treatment Service Users	% Residents believing people being drunk is an issue in area	Number of Off Premises	Number of On Premises
Hindley / Hindley Green	E01006275	Chapel Fields Estate North													1	1				21%	2	1
	E01006276	Park Road Estate													6	5				21%	3	1
	E01006277	Smiths Farm Estate													9	8				21%	0	1
	E01006278	Atherton Road													4	4				21%	1	2
	E01006279	Hindley Green / Leigh Road													7	4				21%	1	0
	E01006280	Oak Avenue													4	2				21%	1	2
	E01006281	Dangerous Corner													8	4				21%	1	2
	E01006285	Long Lane													8	5				21%	0	3
E01006286	Conway Road Estate													3	2				21%	0	1	
Ince / Scholes	E01006305	Higher Ince													1	1				46%	1	3
	E01006306	Darlington Street East													1	1				46%	2	3
	E01006307	Rose Bridge													2	1				46%	0	0
	E01006308	Higher Ince / Manchester Road													2	1				46%	4	6
	E01006309	Lower Ince / Ince Green Lane													2	1				46%	1	1
	E01006310	Lower Ince													1	1				46%	2	2
	E01006311	Belle Green / Higher Ince													2	2				46%	0	1
	E01006388	Top Lock / New Springs													4	2				10%	0	3
	E01006389	Whelley													6	5				10%	0	0
	E01006391	Ashbourne Avenue / Whelley													5	4				10%	2	0
E01006392	Scholes / Birkett Bank													1	1				46%	0	1	

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Indices of Multiple Deprivation Deciles in Atherton place

	9 or 10
	7 or 8
	5 or 6
	3 or 4
	1 or 2

Index of Evidence

- Lack of academic, credible sources to support representations
- “library” to evidence statistical likelihood of a negative effect

Index of Evidence

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Index of Evidence

“...longer drinking hours normally tend to be associated with more alcohol harm rather than less (...) There is also evidence to show that increases in the numbers of licensed premises in a given locality can be associated with increased levels of alcohol-related harm”

Availability and Licencing Factsheet, IAS, 2013

Representation 1 – The Pub

- Extension of hours – Opening for 2 hours earlier in the morning and 2 hours later in the evening
- Adjacent to a CIP area

“The Pub”- LSOA data

Dataset	Number	LSOA Rank out of 200
All crime where alcohol is involved	56	3
Anti-social behaviour where alcohol is involved	75	2
Violent crime where alcohol is involved	28	6
Alcohol Treatment Service Users	18	3

The Pub Representation - Excerpt

From the licensing mapping document, we know that within the LSOA, in 2014/15 there were:

- 56 crimes where alcohol was involved, the 3rd worst in the borough
- 75 anti-social behaviour crimes where alcohol was involved, the 2nd worst in the borough
- 28 violent crimes where alcohol was involved, the 6th worst in the borough
- 18 Alcohol Treatment Service Users, the 3rd worst in the borough

Peter Anderson and Ben Naumberg (Institute of Alcohol Studies, June 2006) in their report to the European Commission, *Alcohol in Europe: A Public Health Perspective*, concluded that:

‘There is very strong evidence for the effectiveness of policies that manage the physical availability of alcohol (raising the minimum purchase age and managing days and hours of sale). The evidence shows that, if opening hours for the sale of alcohol are extended, then more violent harm is likely to result.

Institute of Alcohol Studies 2013 concluded that “longer drinking hours tend to be associated with more alcohol harm”

From the evidence produced, it is considered that the proposed variation will not “promote”, i.e. support or actively encourage; further the progress of the Prevention of Crime and Disorder or the Promotion of Well-Being and Public Health objective.

Result

Both applications were rejected



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Feedback from Committee Chair and Legal Advisers

- Reference barrister opinion in future reps
- Data from neighbouring areas is relevant—helps to show cumulative impact across a wider area
- Comparisons with other LSOA's to add context
- Powerful where datasets could be converted into a monetary value e.g. hospital admissions cost £x million per year
- Satisfied that the empirical evidence used showed the “statistical likelihood”

Where we are now

- Accessible evidence base of empirical evidence
- Standardised Representation
- Additional datasets added to Mapping
- Definition of “Promote”



**Thank you for your time
and attention.**

Questions?