

Background

- **Redcar & Cleveland Borough Council** has an ambition to deliver more high quality services digitally.
 - Citizen facing.
 - Internal apps.
- **Alpine** offered to support councils looking to develop a new mobile application.
- Carried out some initial scoping with Redcar & Cleveland to explore what was possible.

Why Fliplet?

- Reviewed products in the marketplace.
 - Functionality.
 - Control.
 - Ease and speed of deployment.
 - Skills required.
 - Cost and ongoing support.
- Initially, based on the above factors alone.
- Quickly became apparent a partnership approach would be of benefit

Development Partnership

- **Partnership with Alpine & Fliplet includes:**
 - Fliplet helps RCBC launch Citizen-facing App.
 - RCBC helps mature Fliplet for the public sector.
 - RCBC staff develop new skills and knowledge in mobile & apps.
 - Fliplet can share RCBC designs, code and knowledge with other LAs.
 - RCBC offers services to other LAs
 - Alpine provides strategic policy, profile, links